



WEBSITES | APPS | MARKETING | BUSINESS GROWTH SOLUTIONS

# Mobile App Standard Frequently used Feature List

*More Features can be customized to your request.  
Questions? Call 615-200-7854 or email  
[contactus@CultivationNetwork.com](mailto:contactus@CultivationNetwork.com).*



# Features



Push Notification

A push notification is a message that pops up on a mobile device. You can send your customers a Push Notification at any time; users don't have to be in the app or using their devices to receive them. Push Notifications can be text only or include images.



Website

The Website Tab allows you to give your customers access to your existing website. You can also place this link in the social media tab.



Shopping Cart

Our intuitive shopping cart has an easy administration page providing full control over product pages, orders and invoicing. With our responsive e-commerce module it will work across a wide range of end-user devices and screen resolutions including websites. Its designed to convert shoppers into buyers.



Social Media

By activating this tab, you can place all of your existing Social Media accounts, like Facebook, Twitter, Instagram and others in one easy to access place. You are also able to incentivize your customers for visiting and liking your Social Media pages.



Food Ordering

Integrate a smart food ordering module into your app and boost sales! Let your customers order meals directly through your app. Choose their preferred delivery and payment method and make them regular clients. This module can also integrate directly into Your website.



Punch Card

A digital punch card. It replaces the familiar Buy 9 get one for free paper punch/stamp card. It drives new customers into your point of sale through your customer's social media networks. All Punch Cards store the number of times that the card has been redeemed.



Image Gallery

You can add images of any products to a gallery tab in the app. Each of these images can be shared by your customers, and you can automatically reward them for doing so. This gives your customers the ability to take your business viral.



GPS Coupon

Setup coupons that can only be seen by your customers when they are within a preset distance from your business. You can determine the radius to set to allow users to view the coupon. You can setup daily, weekly or monthly coupons. This is a great tool to generate foot traffic to your locations.



Refer Friend

Allows users to refer friends from their contact lists to your business, with a preset message notifying their contacts about your app. The system also tracks these referrals and gives you the ability to reward your customers for referring people to your business. The referral rewards are only activated after the referred customer actually makes a purchase



Fan walls

Exactly what it sounds like, this enables users to post comments of your business. A user would simply hit the + sign at the top of the screen and enter their Name and email, and post their comments. Once posted you will receive an email notification asking you to approve the message. All messages must be approved before they are live for other users to view



Store Locator

You are able to setup all of your different locations, and include all relevant contact information and map directions to each location.



Information Tab

Easily create and integrate multi tier Information tabs directly into your app.

# More Features



Employee Schedule

Easy to use staff rostering tool, staff check in via the app, save money from other third party software's. Reduce absenteeism!



Mortgage Calculator

Include a mortgage calculator feature where you can preset the interest rate. Perfect for real estate agents



Call Us

One touch calling, make it easier for your customers to call you and place orders.



Tip Calculator

Make it easy for your customers to leave tips, useful for USA customers or just generous customers. Perfect for restaurants.



Forms

An easy way to collect information, make e-forms, create surveys right from the app.



VIP Reward

Reward the customers that spend the most by tracking their spend and when they spend over a certain amount give them VIP only rewards. Just like what the big airlines offer with frequent flyers.



Queue

Easy way to deal with walk in customers when you are over booked, simply add them to the app list and then when a spot is free they get a push notification to let them know they can return. Saves phone calls and mistyping numbers.



Coupon

Offer your clients coupons to your business or sell coupon space in their app like a coupon book. This feature has so many possible ways it can be used to make money for your client.



Event Calendar

Let your customers know when you have specials, events, special occasions, so they can easily see what you have coming up in an easy to see format.



The Hub

Send and schedule push notifications right from your app. A convent want to get in touch with your customers when you are on the go.



Review & Rating

Have customers leave you a review in an environment you control, also have the ability to respond to the customers in your app before they post it to other feedback and review sites like Yelp.



QR Rewards

Easy points rewards system that customers just scan a QR code to earn points for purchases. Really simple to use and great tool to bring back repeat business.

# Even More Features



Geo Fencing Notification

This feature allows you to set a specific area and set a radius around that area, any of your app users that go through this area will receive the specific marketing message you setup. We give you the ability to restrict how many times a device receives these messages



Time Slot Booking

Time Slots Booking is an appointment calendar and booking system that allows clients to book appointments with your business. The calendar is Suitable for both individual and group appointment, making it perfect for Paintball Fields, Private Trainers, Therapists, and booking a spot in group classes.



Appointment Booking

Appointment Scheduler is a flexible robust and highly adaptable feature that is suitable for all industries. Hair Salons, Chiropractors, and other professionals Will find this feature extremely valuable.



Hotel Booking Module

The Hotel Booking System is an integrated reservation system that provides a powerful room booking and reservation management function and allows you To install a clear call to action tool in your app and website. Our Room booking system is highly customizable.



Restaurant Booking

Restaurant Booking System is a convenient self-service table booking system that can be embedded on any website. With the restaurant reservation system, you can customize the booking process, enable people to book a table through your site/app, manage restaurant availability, and reservations.



Scratch Card

One of our most effective marketing tools, gamify your customers experience and get them checking your app every day to see if they can scratch and win a reward at your business.



Newsletter

This is a fully integrated email program where you can import existing email lists and send bulk emails.



Auto Pilot

The Auto Pilot feature automatically sends customers the right message at the right time. All you need to do is log into your dashboard and setup the campaigns and our technology does the rest. This is a set it and forget it feature to get in touch with customers that have not been in your business for more than 30 days.



Submit Receipt

This tab is required to give users the ability to add and upload receipts. Once a receipt is added you will receive an email asking you to validate the receipt. The system will not let you validate the same receipt more than once, to prevent fraudulent issuance of rewards.



Customisations

Want extra features not listed here? Let us know and we can customize build them to suit your needs.